

Cleveland Consulting

<u>Team Member Name</u>	<u>Year</u>	<u>Major</u>
Christopher Fovozzo	2023	Marketing & Management/HR
Eleanor Cleveland	2023	Marketing & Supply Chain
Peter Stopinski	2023	Marketing & Supply Chain
Megan Lane	2023	Marketing & Supply Chain
Olivia Panichi	2023	Marketing & Supply Chain

Advisor(s): Dr. Tina Facca-Miess

Topic Title: Inspiring Morally Courageous Leaders: Measuring Business Ethics with the Integrative Justice Model

Audience: International Association of Jesuit Universities Board of Directors

Sustainable Development Goals

SDG #12: Ensure sustainable consumption and production patterns

SDG #16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

SDG #17: Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development

Executive Summary

The International Association of Jesuit Universities (IAJU), comprised of nearly 200 universities, was founded in 2018 by the Society of Jesus to oversee multiple academic networks within Jesuit education. The IAJU oversees and advises The International Association of Jesuit Business Schools (IAJBS) and the Colleagues in Jesuit Business Education (CJBE) to reach Jesuit educators around the globe.

Jesuit education is grounded on the principles of ethical reasoning and societal justice based on Saint Ignatius of Loyola's teachings. Jesuit institutions, therefore, have a duty to promote a framework that will encompass his teachings and create morally courageous leaders who upon graduation, will go out into the business world and make a positive impact. Students need frameworks to address today's complex ethical issues. The Integrative Justice Model (IJM) (Santos and Laczniak) provides a framework to assess business decisions based on five key characteristics that create a just and fair marketplace: authentic engagement with non-exploitative intent, co-creation of value, investment in future consumption, representation of all stakeholders' interests, and long-term profit management vs. short-term profit maximization. Business leaders and students can assess the ethical implications of their decisions while considering economic, social, and environmental justice, as well as the principles of human dignity and the common good. Applying the IJM, Jesuit educators can develop morally courageous business leaders who create a culture of transparency and accountability within companies by prioritizing the impact of their decisions on others, especially the poor or marginalized. By promoting morally courageous leadership and aligning with the United Nations' Sustainable Development Goals, Jesuit institutions can create a more just and sustainable future for all.